



Wayne Cook

President

Wayne Cook plays an integral role as President, delivering successful business solutions, providing technical leadership and support, and promoting solid customer service throughout the organization. Currently he provides insight to the Marketing team to align sales, communications, wholesale and business development strategies.

Wayne has over 25 years of IT experience and is a key strategic influencer in terms of the technological direction of the organization. From the start of his career, he set the Gold Standard in Network & Security Management and became the co-founder of End to End Networks in 1993.

Under Wayne's leadership and direction, End to End Networks' customer service focus continued to remain steadfast as the business and services flourished over the past 15 years. Throughout the years, he committed himself to various duties to enhance technical support and sales techniques. With his persistence and dedication, he brought in significant growth and increased market penetration by providing services to the Enterprise market.

In addition to his technology background, Wayne is actively involved in corporate social responsibility. He offers his generous time and abilities to the Canadian Blind Open, the Ontario Visually Impaired Golfers Association and the coaching of blind golfers.

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