



Cathy Vankesteren

Senior Vice President

Cathy Vankesteren, Senior Vice President, has spent more than 20 years in the IT industry. Since joining End to End Networks in 1993, she has worked her way through Operations and is currently responsible for Commercial and Wholesale sales.. Cathy brings her practical business analytics and industry experience to the team. Through her leadership and direction, End to End Networks has achieved significant growth within the Commercial and Wholesale markets.

Cathy is one of five members at End to End Networks who jointly led the company in 1993. Her primary focus was to execute diversification strategies which brought forth unique products and services, as well as accelerated market adoption. To gain greater market visibility, Cathy successfully launched the End to End Networks' Wholesale Managed Service offering in 2002, overseeing their Partner Strategy.

Her experience in Technology has enabled her to develop approaches relative to business direction, driving new sales, partner relationships and service profitability growth. She plays a prominent role in bringing innovation forward and aligning it to the corporate strategies.

Complementing her professional affiliations, Cathy serves as Chair of the Sandy Cemas Scholarship Fund, committed to raising and distributing much needed funds for the advancement and education of disabled students.

Cathy holds an Honours Bachelor's Degree in Economics from the University of Toronto.

Are you on **Linked in** ? Connect with Cathy Vankesteren by clicking [here](#).